

## The Hon Christian Porter MP Minister for Industry, Science and Technology

Senator Hollie Hughes Liberal Patron Senator for the Hunter Region

## Media Release

Friday 17<sup>th</sup> September 2021

## \$1M grant for Whale tracking business in Newcastle

A local company in Carrington, Newcastle is one of 10 businesses to share in nearly \$10 million in funding from the Morrison Government to develop innovative solutions to tackle national environmental challenges.

**Industrial Monitoring & Control Pty Limited** has been granted \$1,000,000 to test its innovative idea of long-range marine mammal tracking, using non-visible light thermal imaging camera filters to detect the location of migrating whales out to sea.

Minister for Industry, Science and Technology Christian Porter said the funding is being delivered under the Business Research and Innovation Initiative (BRII).

"Whether it's developing new ways to track fish populations, turning farm waste into renewable hydrogen, or better managing pesticide usage, the Government is empowering local businesses like Industrial Monitoring & Control Pty Limited to deliver innovative solutions to issues affecting our natural environment," Minister Porter said.

Liberal Patron Senator for the Hunter Region Hollie Hughes welcomed the funding for Industrial Monitoring & Control Pty Limited and said "projects such as this are not only showing the ingenuity we have in Newcastle but are also about helping solve challenges right across our nation. In the process, we are helping to develop new commercial opportunities which successful businesses could one day take to the world.

I commend this local Newcastle company for harnessing technology to help improve our natural environment and outcomes for future generations."

For more information on the Business Research and Innovation Initiative go to:

www.business.gov.au/BRII

Hunter Region Strategic Advisor for Senator Hughes: Karen Howard - 0413 123 258